



Welcome

WIFI: OKI-Guest
Pass: #R1verB0at





AICP CM Credits

2.0 Credits

Go to your online CM Log
“APA Ohio Cincinnati Section”
“OKI Regional Planning Forum”





Building Age Friendly Communities: Planning For Ohio's Future

Jennifer Carlson, AARP Ohio Director





AARP fights for and equips each individual to live their best life.

The nation's **largest** nonprofit, nonpartisan organization dedicated to people age 50+ and their families.

AARP helps **all** of Ohio's 50+ population and their families, including the **1.4 million members across the state**, navigate the complexities of their life transitions as they age.

Recognized champion and trusted resource for older adults and their families.



Engaged nationwide reach and advocacy infrastructure



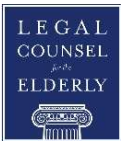
Meeting diverse needs through a network of affiliates

38 million members

60,000 active volunteers daily

22.5 million circulation of AARP the Magazine

Offices in **all 50 states**, DC, Puerto Rico and the US Virgin Islands





Agenda

- **Age-Friendly Ohio**
- **AARP Livability Index**
- **Discussion: Oxford Perspective**
- **Q & A**
- **Wrap-up**

By 2034



Americans 65-plus
will outnumber
those 18 and under
for the first time



The Longevity Economy in Ohio.

The 50-plus cohort represent a powerful force that drives economic growth and value.

The Longevity Economy is the sum of all consumer spending driven by head of households age 50+ in Ohio.

Despite being 36% of Ohio's population, the total economic contribution of the Longevity Economy accounted for 43% of Ohio's GDP (\$245 billion) in 2018.

Ohio's Longevity Economy supported:

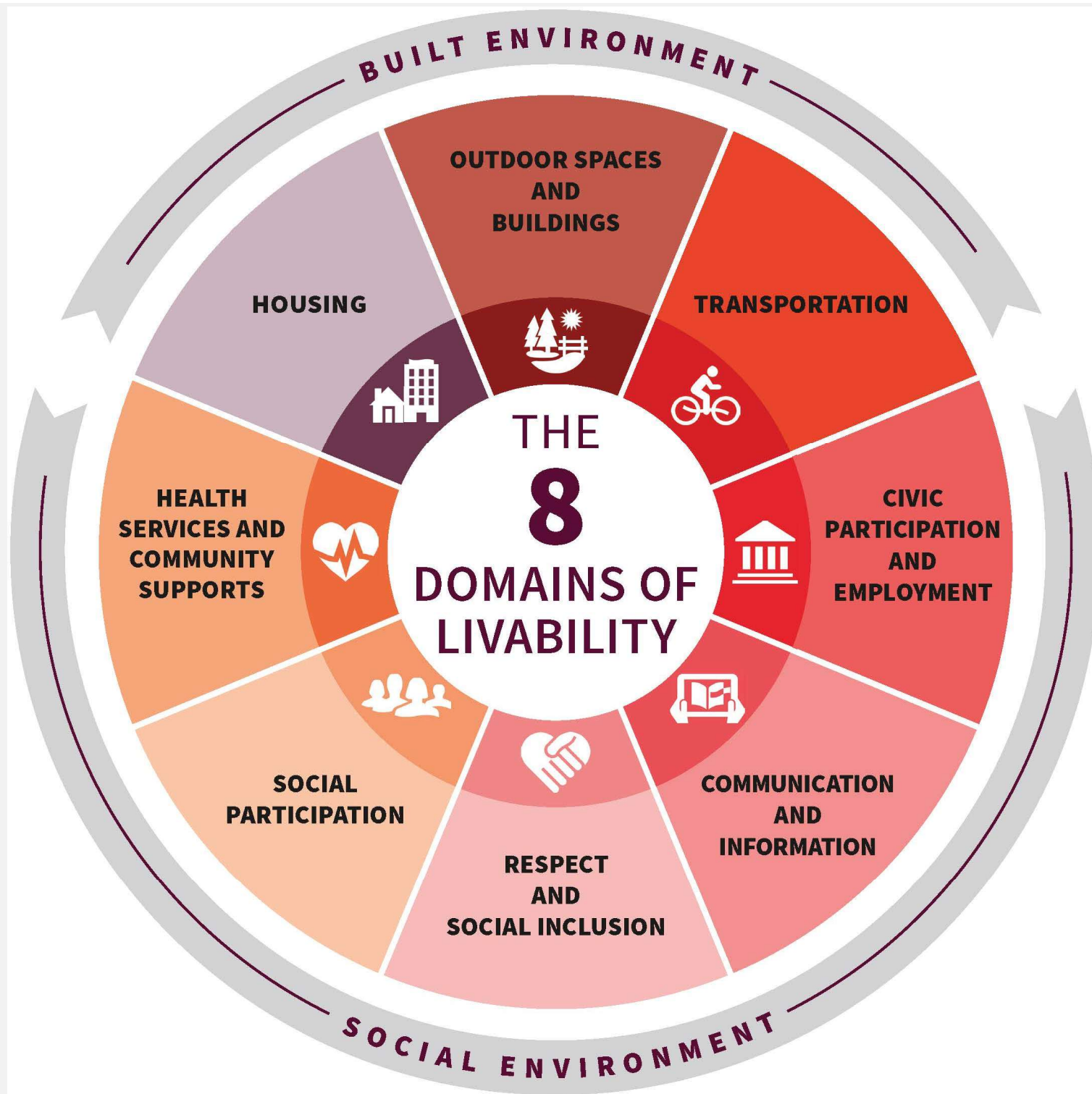
- 52% of Ohio's jobs (3.5 million)**
- 46% of employee compensation (\$142 billion)**
- 47% of state taxes (\$23 billion)**

Source: AARP Longevity Economy Report 2018 – Update coming in 2025

Age-Friendly Ohio **State** Designation.



The network provides the resources for states, cities and communities to become more age-friendly by tapping into national and global research, planning models and best practices.



The 8 Domains of Livability

is the framework used by states and communities enrolled in the network to organize and prioritize their work to become more livable for both older residents and people of all ages.

The availability and quality of these community features impact the well-being of older adults.



The AARP Livability Index™ Platform

PROPRIETARY & CONFIDENTIAL

Why was the AARP Livability Index™ platform created?

- AARP Research shows that most people would like to age in their homes and communities.
- Unfortunately, many of America's communities do not adequately support residents across the age spectrum in realizing their fullest potential.

The platform provides data to catalyze community conversations that can lead to positive change.



Photos: Dan Burden, Shannon Guzman



AARP Livability Index™ Platform

Using more than 60 national sources of data, the AARP Livability Index platform provides the clearest picture yet of how well a community meets the current and future needs of people of all ages, regardless of income, physical ability, or ethnicity.

aarp.org/livabilityindex

The screenshot shows the AARP website's navigation bar with the AARP logo, a "MENU" button, and links to "Public Policy Institute" and "Benefits". On the right, there are icons for a star, a gear, and a search magnifying glass. Below the navigation bar, a breadcrumb trail reads: "AARP Home » AARP Public Policy Institute » AARP Livability Index". A secondary navigation bar contains links: "Index Methods and Sources | About | FAQs | Livable Communities". The main content area features the heading "AARP LIVABILITY INDEX | GREAT NEIGHBORHOODS FOR ALL AGES" followed by the question "How livable is your community?". Below this is a paragraph: "The AARP Livability Index scores neighborhoods and communities across the U.S. for the services and amenities that impact you the most." and the text "Explore your community today." A search input field with the placeholder "Enter an address, city, state, or zip code" is followed by a red "Search" button. At the bottom of the search section is a link "Explore all communities >". On the right side of the page, there is a large illustration of a person with dark hair in a bun, wearing a red jacket, looking towards the left. In the background, there is a red bicycle and a tree with a large red leaf.

What is a Livability Score?

- Captures the complexity of what produces a high quality of life for a diverse population across many ages
- Every location in the US is scored on a scale from 0 to 100
- The average location scores is 50
- Neighborhood scores range from 20 to 76
- City scores range from 23 to 73



The overall livability index score of **Anytown, USA** is **61**.
This is in the **top half** of **communities** in the U.S.

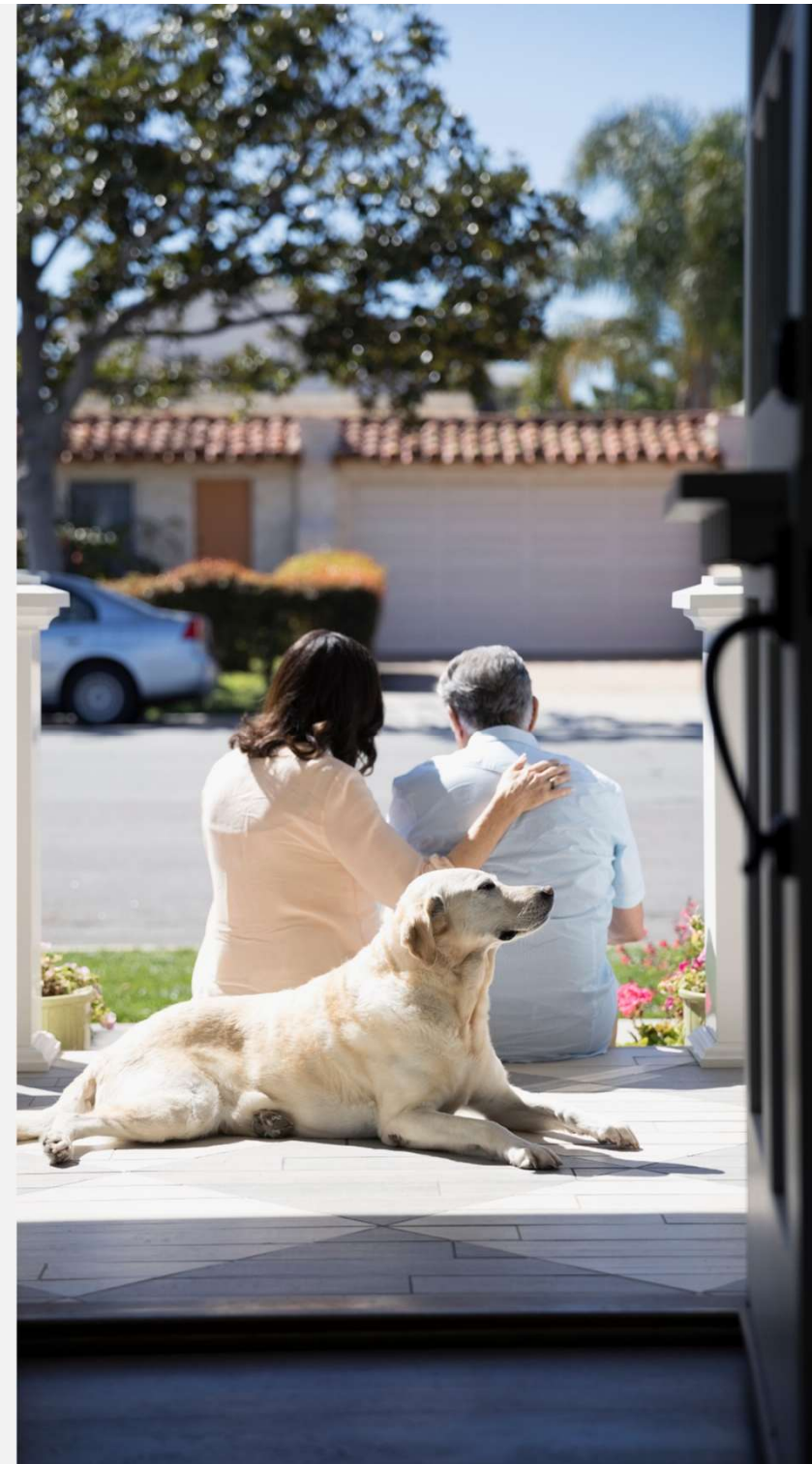
Ohioans want to **stay** in their homes as they age. They value their **independence**.

87% Ohioans age 45-plus want to stay in their *current* homes and communities as they age.

The vast majority — **88%** of Ohioans age 45-plus, want to be able to get to places they need to go independently as they age.

Communities are important. From their favorite places to eat to religious institutions to parks, many people want to stay close to these places.

Source: AARP Ohio Vital Voices Survey 2024



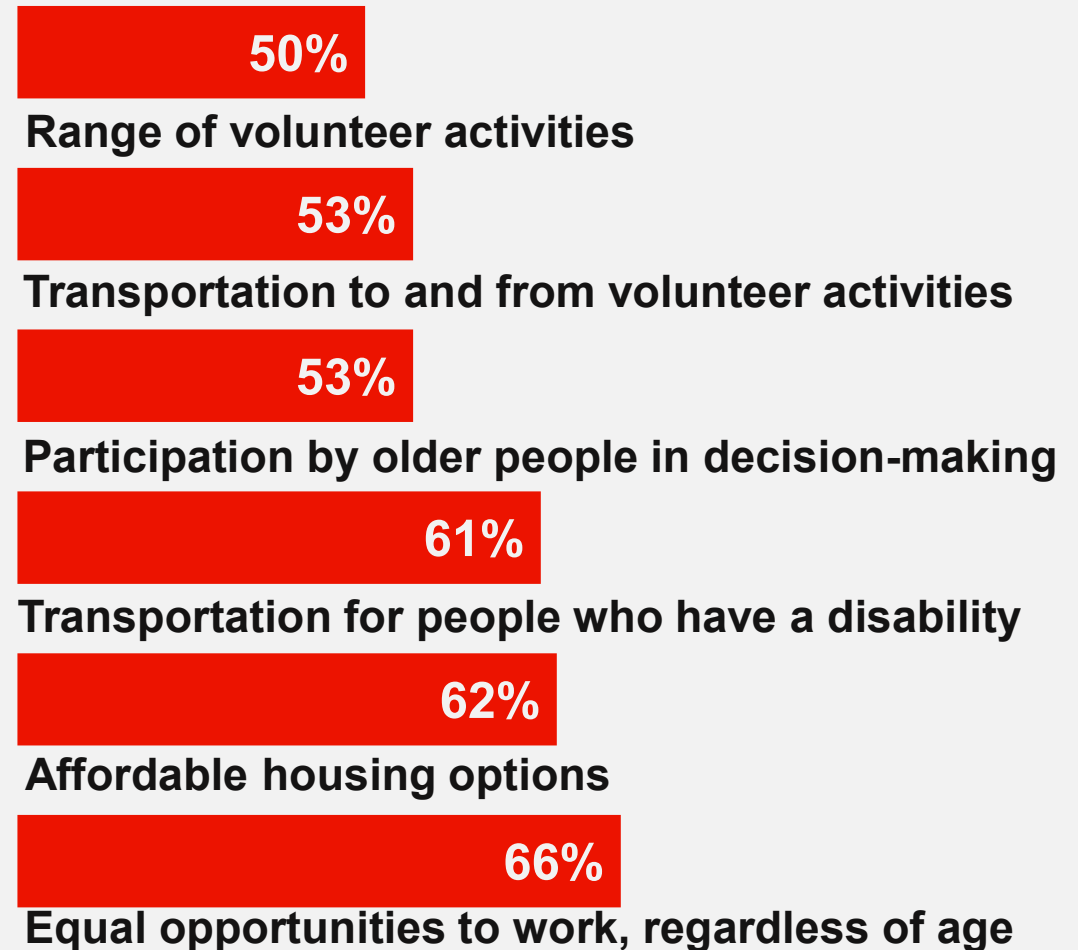
What do people want?

Millennials and baby boomers want walkable, mixed-use neighborhoods



What do people want?

Millennials and baby boomers want affordable housing options, transportation, work and volunteer opportunities in their community



Start Conversations About Age-Friendly

AARP Livability Index™ Platform



- Use the platform to spur conversations with community members about the importance of creating livable communities through “data stories”
- Highlight the connection between **AARP Livability Index™** platform categories and **Network of Age-Friendly States and Communities domains**
 - Community needs assessments
 - Establish baseline data
 - Secondary assessments (census data, index data, research)
- Share insights about current community conditions and policies that impact community livability



The AARP Age Friendly Network: Oxford

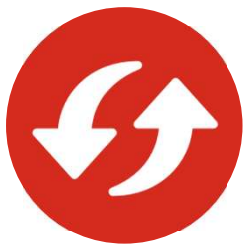
The National AARP Network of Age-Friendly States and Communities.

We will work with you.

AARP engages with elected officials, partner organizations and local leaders to guide communities through the age-friendly network’s assessment, planning, implementation and evaluation processes.



Expert Resources



Worldclass Tools



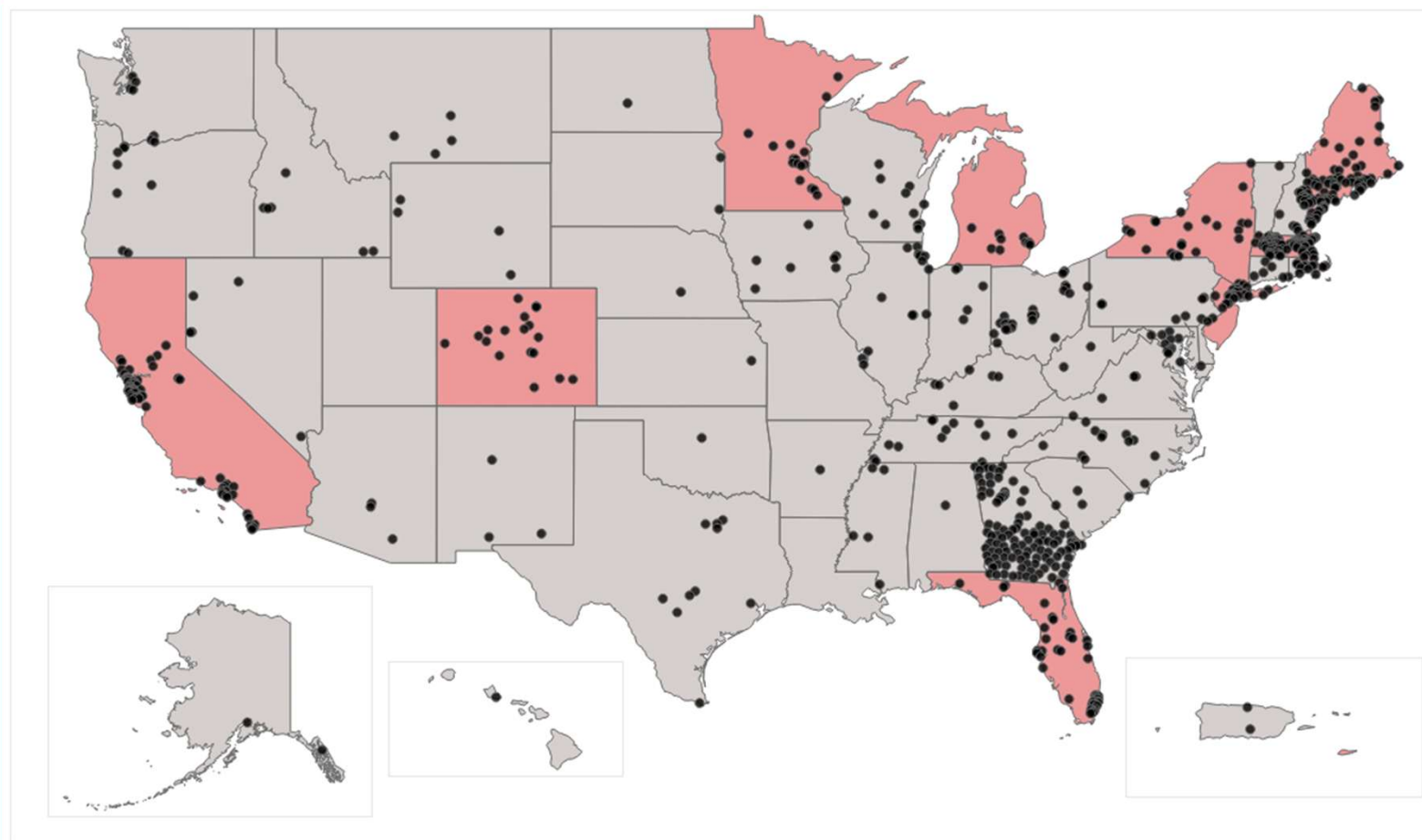
The network provides the resources for states, cities and communities to become more age-friendly by tapping into national and global research, planning models and best practices.

The National AARP Network of Age-Friendly States and Communities.

**1,000+ Communities
and Counting!**

**Nearly 40% of Americans
currently live in an enrolled
AARP community.**

**Currently 1,000+ communities,
13 states and 1 territory.**



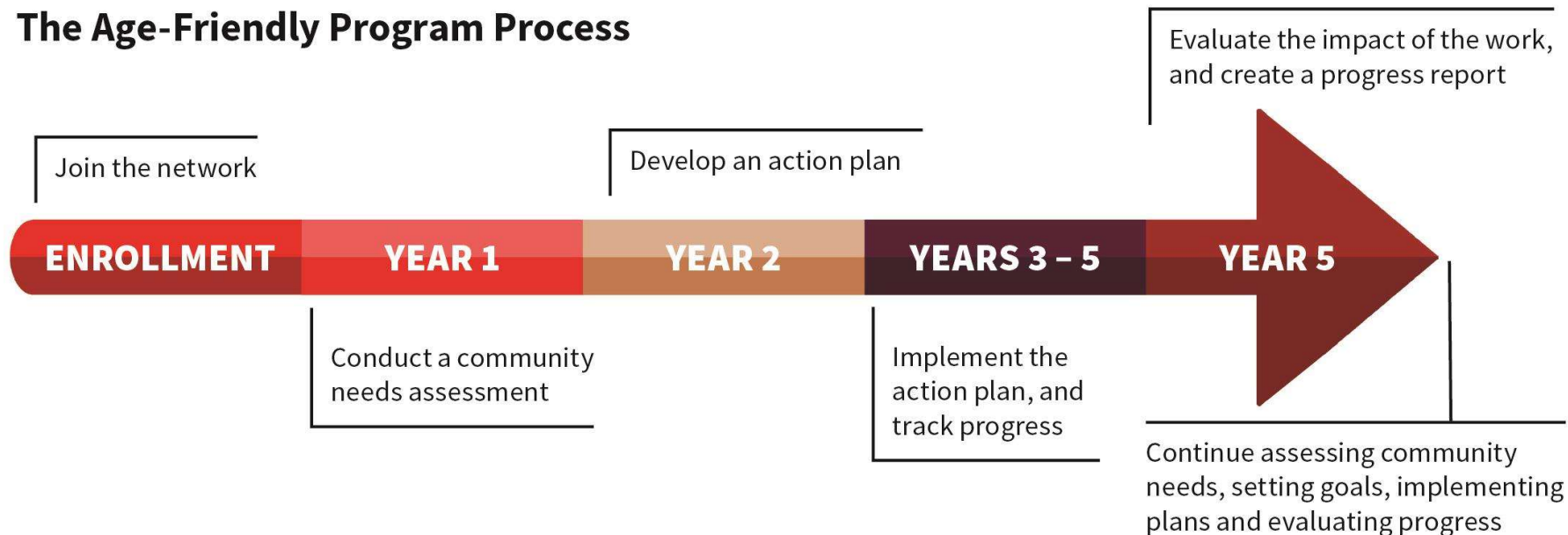
The Age-Friendly Program Process.



All communities seeking to enroll in the AARP age-friendly network are required to submit a membership application and commit to a 5-year process of improvement which includes:

- ✓ **conducting a community needs assessment**
- ✓ **developing an action and evaluation plan**
- ✓ **implementing and assessing the plan's impact**
- ✓ **the voice of older residents in all stages of planning and implementation**

The Age-Friendly Program Process





Oxford

**AARP Ohio Age Friendly
Network member since 2017**

AARP Community Challenge Grants

A grant program to make communities more livable for people of all ages with **tangible improvements** that jump-start long-term change.

aarp.org/communitychallenge

Pictured: 2023 Ohio Grantee - StarkFresh



AARP Community Challenge Grants

\$24.3 million awarded via 2,100 grants in nine years nationwide

Flagship Grants

- Housing
- Public places, Transportation and Mobility Options
- Equitable Engagement to Reconnect Communities
- Digital Connectivity to Prepare/Respond to Disasters

Capacity-Building Microgrants

- Walk Audits
- Bike Audits
- HomeFit™ Modifications

**In Ohio:
\$701,878
awarded via
56+ projects**

Arcanum Public Library
City of Fairview Park
Colerain Township
Department of Fire & EMS

United Way of
Hancock County

Cycle Kettering
Chapter of Bike
Miami Valley

Neighborhood
Alliance Elyria

Marion County
Council on Aging

Habitat for Humanity
of Summit County

Famicos Foundation
in Cleveland

United Seniors of
Athens County

North Hill Community
Development

Corporation (Akron)
Village of Shreve
The Conscious
Connect
LifeCare Alliance
Heart of Ohio
Family Health
Habitat for Humanity
of Summit County
Go Ottawa

Franklin County
Public Health

Fairfield County
Health Department

Colerain Township
Fire and Emergency
Medical Services

City of Cleveland
Heights

StarkFresh

City of Dublin

Logan County
Land Grant

Tuscarawas Arts
Partnership

Bridges Community
Action Partnership

Community
Partnership
on Aging

Council on Aging of

Southwestern Ohio
May Dugan Center
Trumbull
Neighborhood
Partnership
Rural Chapel United
Methodist Church
Shanti Community
Farms Inc.

Boulevard Park
Block Watch

CommunityCare
Clinics

City of Delaware
Parks
and Recreation

Franklin County
Master
Gardener Volunteers

Bhutanese
Community
of Central Ohio

Union Miles
Development
Corporation(2x
grantee)

Richland Community
Development Group

Oxford Seniors Inc.

City of Chillicothe
SourcePoint

Asian Services In

Action Inc.
Village of Amesville
CityWide
Neighborhood
Development
Corporation
1159 South
Community
Development
Corporation

Friends of the Lower
Olentangy
Watershed

City of Cincinnati
Office of Aging and
Accessibility

Salem Lutheran
Church

City of Lorain

Village of Leipsic

City of Findlay

Cuyahoga
Metropolitan
Housing Authority

Silver Spokes with
Bike Cleveland

McComb Economic
Development
Organization
Fisher-Titus Medical
Center

City of Chillicothe



AARP® LIVABLE COMMUNITIES LIBRARY

Visit our collection of free, award-winning information- and photo-filled publications about housing, community engagement, inspiring examples, and other livability and age-friendly topics created to inform and inspire local leaders and community residents. Download a digital file or order a printed copy of the titles below and many more at [AARP.org/LivableLibrary](https://www.aarp.org/LivableLibrary) or by scanning the QR code.



SCAN ME



FIND THESE PUBLICATIONS AND MORE IN OUR **LIVABLE LIBRARY:**

Creating Parks and Public Spaces for People of All Ages

[AARP.org/LivableParks](https://www.aarp.org/LivableParks)

AARP Disaster Resilience Tool Kit
(Available in English and Spanish)

[AARP.org/DisasterResilience](https://www.aarp.org/DisasterResilience)

A Handbook for Improved Neighborhoods

[AARP.org/Zoning](https://www.aarp.org/Zoning)

AARP HomeFit Guide

(Available in English, Spanish, Chinese, Korean, and Vietnamese)

[AARP.org/HomeFit](https://www.aarp.org/HomeFit)

Making Room: Housing for a Changing America

[AARP.org/MakingRoom](https://www.aarp.org/MakingRoom)

Discovering and Developing Missing Middle Housing

[AARP.org/MissingMiddleHousing](https://www.aarp.org/MissingMiddleHousing)

AARP Rural Livability Workshop Report

[AARP.org/RuralLivability](https://www.aarp.org/RuralLivability)

The ABCs of ADUs

[AARP.org/ADUs](https://www.aarp.org/ADUs)

Creating Community Gardens for People of All Ages

[AARP.org/CommunityGardens](https://www.aarp.org/CommunityGardens)

AARP Pop-Up Placemaking Tool Kit

[AARP.org/LivablePopUp](https://www.aarp.org/LivablePopUp)

AARP Walk Audit Tool Kit
(Available in English and Spanish)

[AARP.org/WalkAudit](https://www.aarp.org/WalkAudit)

Where We Live: Communities for All Ages

[AARP.org/WhereWeLive](https://www.aarp.org/WhereWeLive)



Resources

Tools to help local leaders



Livable Communities Landing Page:

[aarp.org/livable](https://www.aarp.org/livable)



Livable Communities Newsletter:

[aarp.org/livable-newsletter](https://www.aarp.org/livable-newsletter)



Livable Communities Map:

livablemap.aarp.org



Community Challenge Grant Program:

[aarp.org/communitychallenge](https://www.aarp.org/communitychallenge)



20+ Free Publications:

[aarp.org/livablelibrary](https://www.aarp.org/livablelibrary)



Q & A



Thank you

Jenny Carlson, State Director

jcarlson@aarp.org

614-981-0932

aarp.org/Ohio

 [/AARPOH](https://www.facebook.com/AARPOH)

 [@AARPOhio](https://twitter.com/AARPOhio)

PROPRIETARY & CONFIDENTIAL



OKI Demographics Dashboard

December 11, 2025



www.oki.org

[f /okiregional](https://www.facebook.com/okiregional)

[t /okircog](https://www.tumblr.com/okircog)

Acknowledgements & Background



Elizabeth Niese, Ph.D.

Data Processing in R

Drafted Graphics in
Shiny



Jackson Shiffert

Web Based Formatting

Layouts & Interactivity



Suzanne Parkey, CPSM

Branding, Design,
Accessibility



David Shuey, GISP

Constructive feedback
& testing

Purpose

The Demographics Data Dashboard helps communities, planners, and the public access and use demographic data more easily.



What is it?

- Data on 180 County, City, Village, and Townships and:
 - Neighborhood information for Cincinnati, Middletown, Hamilton, Covington, and Newport
- 11 Years of data: Years 2013 to 2023 (most current)
- Contains 24 data visualizations consisting of typically requested demographic data

Data Variables

Demographic Characteristics

Age & Sex

Race & Ethnicity

Household Size

Children Type

Nativity

Year of Entry

Birthplace

Ancestry

Economic Characteristics

Employment

Occupation

Income Type

Income Distribution

Aggregate Income

Poverty

Travel Time

Vehicles Available

Means of Transport

Social Characteristics

Language

School Enrollment

Educational Attainment

Marital Status

Health Insurance

Disability

Fertility

Demonstration

[BOARDS, COMMITTEES & GROUPS](#)[TRANSPORTATION](#)[REGIONAL PLANNING](#)[PROGRAMS](#)[FUNDING](#)[RESOURCE LIBRARY](#)[DATA & MAPS](#)[VIEW THE DEMOGRAPHIC DASHBOARD](#)

The Demographics Data Dashboard offers comprehensive data on the demographic, economic, and social characteristics of counties, jurisdictions, and neighborhoods within the OKI region. Designed as a resource for local communities, it supports data-driven policy and planning efforts. The dashboard presents accessible, contextual information for users of all experience levels.

The data is sourced from the American Community Survey and contains information on topics such as population, immigration, households, employment, income, commuting, education, and health.

By combining this baseline data in one place, communities can better understand their surroundings and make more informed decisions.

How To Use

To find your community of interest, select either County or Jurisdiction/Neighborhood and then select the community you are interested in in the drop-down menu below. The Dashboard defaults to the most recent ACS data that is available, but you can select previous years under the Choose a Year menu.



Questions?



Michael Outrich

- moutrich@oki.org
- 513 619-7878



Announcements





Friday, June 12, 2026

Sharonville Convention Center | Cincinnati, OH



Call for Sessions Open Now

Deadline: December 31st

Midwestsustainabilitysummit.org





David J Allor Planning & Zoning Workshop

March 13, 2026

Call for Sessions – Deadline Dec. 31st

ohioplanning.org/cincinnatiworkshop





ULI Americas Awards for Excellence

Recognize superior efforts in development in the private, public, and non-profit sectors

Call for Proposals Open Now

Deadline: 1/25 (Early), 2/22 (final)

ULI.org/aae





Next Regional Planning Forum

February 24, 2026

www.rpf.oki.org/

