

OKI Demographic Data Dashboard

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Acknowledgements & Background



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Data Processing in R

Drafted Graphics in
Shiny



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Web Based Formatting

Layouts & Interactivity



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Branding, Design,
Accessibility



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Purpose

The Demographic Data Dashboard helps communities, planners, and the public access and use demographic data more easily.



What is it?

- Data on 180 County, City, Village, and Townships and:
 - Neighborhood information for Cincinnati, Middletown, Hamilton, Covington, and Newport
- 11 Years of data: Years 2013 to 2023 (most current)
- Contains 24 data visualizations consisting of typically requested demographic data

Data Variables

Demographic Characteristics

Age & Sex

Race &
Ethnicity

Household
Size

Children
Type

Nativity

Year of
Entry

Birthplace

Ancestry

Economic Characteristics

Employment

Occupation

Income Type

Income
Distribution

Aggregate
Income

Poverty

Travel Time

Vehicles
Available

Means of
Transport

Social Characteristics

Language

School
Enrollment

Educational
Attainment

Marital
Status

Health
Insurance

Disability

Fertility

Demonstration

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The Demographics Data Dashboard offers comprehensive data on the demographic, economic, and social characteristics of counties, jurisdictions, and neighborhoods within the OKI region. Designed as a resource for local communities, it supports data-driven policy and planning efforts. The dashboard presents accessible, contextual information for users of all experience levels.

The data is sourced from the American Community Survey and contains information on topics such as population, immigration, households, employment, income, commuting, education, and health.

By combining this baseline data in one place, communities can better understand their surroundings and make more informed decisions.

How To Use

To find your community of interest, select either County or Jurisdiction/Neighborhood and then select the community you are interested in in the drop-down menu below. The Dashboard defaults to the most recent ACS data that is available, but you can select previous years under the Choose a Year menu.



Questions?



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