



OKI Demographic Data Dashboard

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Acknowledgements & Background



Elizabeth Niese, Ph.D.

Data Processing in R

Drafted Graphics in
Shiny



Jackson Shiffert

Web Based Formatting

Layouts & Interactivity



Suzanne Parkey, CPSM

Branding, Design,
Accessibility



David Shuey, GISP

Constructive feedback
& testing

Purpose

The Demographic Data Dashboard helps communities, planners, and the public access and use demographic data more easily.



What is it?

- Data on 180 County, City, Village, and Townships and:
 - Neighborhood information for Cincinnati, Middletown, Hamilton, Covington, and Newport
- 11 Years of data: Years 2013 to 2023 (most current)
- Contains 24 data visualizations consisting of typically requested demographic data

Data Variables

Demographic Characteristics

Age & Sex

Race & Ethnicity

Household Size

Children Type

Nativity

Year of Entry

Birthplace

Ancestry

Economic Characteristics

Employment

Occupation

Income Type

Income Distribution

Aggregate Income

Poverty

Travel Time

Vehicles Available

Means of Transport

Social Characteristics

Language

School Enrollment

Educational Attainment

Marital Status

Health Insurance

Disability

Fertility

Demonstration

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The Demographics Data Dashboard offers comprehensive data on the demographic, economic, and social characteristics of counties, jurisdictions, and neighborhoods within the OKI region. Designed as a resource for local communities, it supports data-driven policy and planning efforts. The dashboard presents accessible, contextual information for users of all experience levels.

The data is sourced from the American Community Survey and contains information on topics such as population, immigration, households, employment, income, commuting, education, and health.

By combining this baseline data in one place, communities can better understand their surroundings and make more informed decisions.

How To Use

To find your community of interest, select either County or Jurisdiction/Neighborhood and then select the community you are interested in in the drop-down menu below. The Dashboard defaults to the most recent ACS data that is available, but you can select previous years under the Choose a Year menu.



Questions?



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