

**OKI'S CLEAN AIR RFQ
Question and Answers**

1. What is the demographics?

Public – Citizens of Butler, Clermont, Hamilton, Warren, Boone, Kenton and Campbell counties. Primary target: age 25 – 54, household income \$15,000+.

2. The cover page states Advertisements begin in June, but page 4 states July. Has it been determined which month the campaign will begin, or is it contingent upon the current state of affairs from an economical standpoint?

Advertisements are slated to begin in July but that could change per the direction of the OKI Executive Director and/or Board.

3. Is precertification required from ODOT for advertising services? Most all of the categories listed in the document involve work on roads, and when you look at the page where you attach the information/certificate, it says: *Precertification from applicants is not required if there is no suitable prequalification category for this type of work*

No, you do not need to be precertified from ODOT for advertising services.