



**MEETING MINUTES  
OF THE EXECUTIVE COMMITTEE OF THE  
OHIO-KENTUCKY-INDIANA REGIONAL COUNCIL OF GOVERNMENTS  
NOVEMBER 9, 2017 - 10:30 A.M.  
OKI BOARD ROOM**

- Call to Order

President Rogers, noting that there was a quorum, called the meeting to order at 10:32 a.m. The following members were in attendance:

**EXECUTIVE COMMITTEE MEMBERS**

Mr. T.C. Rogers, Butler County Board of Commissioner, President  
Mr. Jeff Earlywine, alternate for Judge Moore, Boone County Fiscal Court  
Mr. Edwin H. Humphrey, Clermont County Board of Commissioners  
Mr. Mark McCormack, alternate for Kevin Lynch, Dearborn County Board of Commissioners  
Mr. Todd Portune, Hamilton County Board of Commissioners  
Judge Kris Knochelmann, Kenton County Fiscal Court, First Vice President  
Mr. Michael Moore, alternate for David Mann, Cincinnati, Ohio  
Mr. Mike Snyder, Fairfield, Ohio  
Mr. Robert Brown, Hamilton, Ohio  
Ms. Beth Fennell, Newport, Kentucky  
Mr. Jim O'Reilly, Wyoming, Ohio  
Mr. Josh Gerth, Anderson Township  
Mr. Geoff Milz, alternate for Jeff Ritter, Colerain Township  
Mr. David Linnenberg, Green Township  
Mr. Cory Wright, alternate for Matthew Beamer, Union Township  
Mr. Mark Welch, West Chester Township  
Ms. Christine Matacic, Butler County Association of Township Trustees & Clerks  
Mr. Jonathan Sams, Warren County Association of Township Trustees & Clerks  
Mr. David Okum, Hamilton County Regional Planning Commission  
Mr. Dennis Andrew Gordon, PDS of Kenton County  
Mr. Ken Bogard, Resident Member  
Mr. Roger Kerlin, Resident Member  
Mr. Kenneth F. Reed, Resident Member, Treasurer  
Mr. Ted Hubbard, Hamilton County Engineer  
Mr. Jim Ude, Indiana Department of Transportation  
Mr. Robert Yeager, Kentucky Transportation Cabinet  
Mr. Tom Arnold, alternate for Tammy Campbell, Ohio Department of Transportation  
Mr. Dwight A. Ferrell, Southwest Ohio Regional Transit Authority  
Mr. Christopher Lawson, Butler County Regional Transit Authority

*T.C. Rogers  
President*

*Mark R. Policinski  
CEO/Executive Director*

## **BOARD MEMBERS**

Mr. Randy Shank, Harrison, Ohio  
Mr. Steve Dana, Oxford, Ohio  
Mr. Taylor Corbett, Clermont County Planning Commission  
Mr. Mark Hult, Kenton County Planning Commission  
Mr. William Brayshaw, Resident Member  
Mr. Ralph B. Grieme, Jr., Resident Member  
Mr. Thomas Voss, Resident Member  
Mr. Todd Listerman, Dearborn County Engineer

## **GUESTS**

Mr. Jim Lukas, representing Kevin Hardman, Sharonville, Ohio  
Mr. Pete Metz, representing Jill Meyer, Cincinnati USA Regional Chamber, Resident Member  
Ms. Lanita Havekamp, representing Chris Monzel, Hamilton County Board of Commissioners, Resident Member  
Ms. Hollie Hinton, DLZ  
Mr. Frank Burkett, FHWA  
Ms. Kelly Everett, American Structurepoint  
Mr. Skip Schulte, Citizen  
Ms. Marilyn Hyland, I&O/CIND Railroad

## **LEGAL COUNSEL**

Mr. Ed Diller, Taft, Stettinius & Hollister

## **STAFF**

Mr. Mark R. Policinski	Mr. Robert W. Koehler	Ms. Marilyn F. Osborne
Ms. Karen Whitaker	Ms. Purcy Nance	Ms. Lorrie Platt
Mr. Bradley Mason	Mr. Andy Reser	Mr. Andy Meyer
Mr. Travis Miller	Mr. Andrew Rohne	Mr. Larry Buckler
Ms. Summer Jones	Mr. Brandon Rudd	Ms. Florence Parker
Mr. Adam Evans	Mr. David Shuey	Mr. Bruce Koehler
Ms. Regina Fields		

Mr. Ken Reed led the Executive Committee in the Pledge of Allegiance.

- Announcements

President Rogers reminded everyone to sign in for attendance purposes. He also reminded everyone that this is an Executive Committee meeting and that Executive Committee members or their alternates are able to vote, Board members are not able to vote.

ITEM #1: ADMINISTRATIVE

A. President's Report

President Rogers thanked everyone for the successful annual luncheon. He also acknowledged CVG for receiving the Henry Mann Award at the luncheon for all their great work in the region. He pointed out that this is only the third time the award has been presented.

- Appointment of Alternate

President Rogers stated that ODOT has requested that Tom Arnold be appointed as Tammy Campbell's Executive Committee alternate. Mr. Humphrey moved that Mr. Arnold be appointed as an Executive Committee alternate. Mr. Portune seconded the motion; motion carried.

- Cancellation of the December 14, 2017 Executive Committee Meeting

President Rogers recommended that the December 14, 2017 meeting of the Executive Committee be cancelled. Mr. Reed moved that the Executive Committee concur with the President's recommendation. Ms. Maticic seconded the motion; motion carried.

- Appointment of the 2018 Nominating Committee

President Rogers stated that he would like to appoint the following Board members to serve as the 2018 Nominating Committee: Karl Schultz, Chair, Andrew Aiello and Roger Kerlin. Mr. Bogard moved to concur with the President's recommendations. Judge Knochelmann seconded the motion; motion carried.

B. Approval of October 12, 2017 Board of Directors Meeting Minutes

President Rogers called for corrections and/or additions to the October 12, 2017 minutes of the Board of Directors meeting. There being none, Mr. Welch moved that the minutes be approved as mailed. Mr. Bogard seconded the motion; motion carried.

C. Executive Director's Report

Mr. Policinski commented on the success of the OKI annual luncheon and thanked staff, led by Lorrie Platt, for their hard work. He expressed his disappointment that he was unable to attend the event due to health reasons.

Mr. Policinski reported that OKI also recently hosted a meeting of the Regional Planning Forum, which was organized by Andy Meyer. He stated that it was one of the best forums OKI has had in his tenure. Representatives from Kroger and Steiner Company presented about how they are adapting to changes in land use and technology. Mr. Policinski highlighted some of the statistics that were reported. Kroger has 8.5 million people a day in their stores and mails 8 million coupons per week, of which 6.5 million are targeted. The response to a normal coupon is 1-2%, the targeted response rate is 50-60%. Growth of store sales is low single digits, but growth of organic sales is double digit. The average customer sale in store is \$30-40; the average click list sale is

\$120. The click list business will explode as A.V.s become more prevalent. Steiner was the developer for Liberty Way and Easton. They anticipate that technology will change parking and wayfinding. There will be no ramp parking which will allow ease of access. In the future, a predictive app will tell you where to park and at what time and signs will tell you the fastest route to a location. Parking spaces will be outdated in five years. At \$15,000 per space in a development that has 3,000 spaces, that equals a savings of \$45 million. All garages and lots will be retrofitted to a new use. Surface lots will become hotels and restaurants. There will be an autonomous valet on the property. Universities foresee providing free Uber for students as being cheaper than building lots. In the past, an anchor store was needed to get money from a bank to proceed with a development; now you need entertainment and restaurants to get the loan. Retail is now 90% of the revenue of a shopping mall, but will become 50% or less as office space consume a large part of mall development. He pointed out that Easton in Columbus is moving 36,000 s.f. from retail to LEGOLAND.

Mr. Policinski reported that OKI has been working with the Cincinnati Regional Chamber and Uber to help solve the issue of first mile/last mile transportation. They are looking to integrate the use of Uber into the transit grid. This is an important issue for both individuals and employers.

Mr. Policinski announced that Bruce Koehler is retiring in December. He commented that one of the biggest environmental victories in this region is due to Bruce. The Mill Creek was once designated as the "most endangered urban American river" but over the past 20 years, Bruce was the driving force in cleaning it. His work included establishing the Mill Creek Yacht Club, which helps inform individuals about its importance, its crisis and its solution. He has personally taken over 1,100 people on canoe trips down the Mill Creek to make them aware. He did this with five people or less at a time. Because of Bruce's work, in 2017 the Mill Creek was removed from the "endangered American river" list. Mr. Policinski invited everyone to join him in thanking Bruce for his 28 years of service to the region. He invited all to a retirement party on December 13 at 12:30 p.m. in the Board Room.

#### D. Legislative Update

Ms. Platt echoed the President's and Mr. Policinski's comments regarding the annual luncheon and its success. She reported that the City of Cincinnati, in coordination with Hamilton County, recently applied for two federal grants for funding for the Western Hills Viaduct--one being a TIGER grant and the other was through the INFRA program (Infrastructure for Rebuilding America). She explained that the INFRA program replaced the Fast Lane program. OKI sent letters of support to U.S. DOT on behalf of the project.

She reported that Waymo has joined the race to test drive fully self-driving cars on public roads in Phoenix. Waymo was initially Google's self-driving car project. They have created a program called the Early Rider Program and are now seeking a limited number of riders in the Phoenix Metropolitan area. These riders will provide feedback to help shape the future of how their cars will work. There will be a test driver in all cars. She encouraged members to share the information with any friends or family in the Phoenix area as it would be terrific to get direct feedback about the experience.

Ms. Platt thanked the members who have completed the OKI Board survey. She reported that about 36% of the Board (43) have returned a survey. She explained that she will be following up with the others in the coming week with a friendly reminder. Ms. Platt stated that the feedback received has been helpful and she looks forward to hearing from others. She explained that one of the questions on the survey was “do you know of OKI’s social media pages, specifically Facebook and Twitter”. Some did, some did not. Ms. Platt demonstrated OKI’s website to show how easily one can access the accounts from the website without having to go to the social media platforms themselves. She reminded members that OKI would like to highlight member jurisdictions at each upcoming meeting on social media and encouraged them to keep staff aware of what is happening in their communities.

#### E. Finance Officer's Report

Ms. Purcy Nance, reported that the Finance Officer’s Report was distributed around the table. She explained that the report is on the financial statements for the period ended September 30, 2017 and includes current cash information.

Ms. Nance referred members to page 2 for the current information. As of November 3, OKI had \$373,125 in the PNC checking account, \$22,014 in the HSA/FSA checking account and \$581,466 in the STAR Ohio money market mutual fund. She reported that there has been no recent activity on OKI’s line of credit and there is no outstanding balance at report date.

Ms. Nance stated that page 3 contains the balance sheet as of September 30. She reported that Cash and Investments are down 2% from this time last year. Receivables are up 11% from this time last year due to the timing of routine invoices. At September 30, there were \$853,000 in receivables, \$788,000 associated with August and September invoices and \$65,000 outstanding from July and earlier. Payables are down 48% or \$79,000 from this time last year due to the completion of the establishment survey and timing of routine invoices.

Ms. Nance stated that Revenue information is located on page 4. She reported that as of September 30, OKI is 25% of the way through the budgeted year. Overall, revenues are at 26%, which is on budget. She noted the following items: Federal revenues are behind budget due to the timing of FTA project activities; Local revenues are ahead of budget due to the timing of county funding payments; Miscellaneous revenues are ahead of budget due to the timing of OKI’s Annual Meeting; and Contributed Services are ahead of budget due to timing of the Forestry Trees and Stormwater project activities and the Clean Air outreach campaign.

Ms. Nance stated that page 5 contains Expense information. She reported that Overall Expenses are at 23%, which is on budget. Ms. Nance noted the following items: Category 3, Travel, Subsistence and Professional Development is behind budget due the timing of Board travel; Category 4, Printing, Marketing and Contractual is behind budget due to the timing of FTA projects and spring 2018 Traffic Counts, offset by the seasonal nature of the Clean Air outreach campaign; Category 6, Contributed Services is ahead of budget due to the timing of Forestry Trees and Stormwater project activities and the seasonal nature of the Clean Air outreach campaign, offset by the timing of FTA projects.

Ms. Nance stated that page 6 contains the General Fund Balance information. She reported that the General Fund Balance has had a net increase of approximately \$146,000 year to date. The two components of this increase are timing differences and year to date activities. The timing differences include a \$153,000 increase due to timing of county funding payments and \$63,000 decrease due to the application of negotiated fringe and indirect rates. The remaining \$56,000 increase is associated with year-to-date operations and timing of active projects. Resulting in a year to date fund balance of \$1,266,000. Of this amount, \$547,000 is committed to active projects.

Judge Knochelmann questioned the increase in Accounts Receivables and whether there were any expected non-payers. Ms. Nance pointed out that this is the result of a county funding payment being paid one month later than normal and is not expected to be ongoing.

Mr. Reed moved that the Executive Committee accept and file the Finance Officer's Report dated November 9, 2017. Ms. Matacic seconded the motion; motion carried.

ITEM #2: MAPS AND APPS PRESENTATION – FISCAL IMPACT ANALYSIS MODEL

Mr. Andy Meyer provided an overview of OKI's Fiscal Impact Analysis Model (FIAM). He explained that the FIAM can help a community evaluate how land use changes affect their finances.

Mr. Meyer explained that OKI launched the FIAM tool in 2010 and over the past seven years has had 17 communities as partners in the model. Currently, there are two partners, representing six communities. Both Dearborn County and PDS of Kenton County have been partners in the model from the beginning. He thanked them for their continued use and support of the model.

Mr. Meyer gave a brief overview of how the model has been used. He explained that the majority of use has been from our partners. A smaller portion of projects were devoted to demonstrating the tool for communities, both in and outside of the region. The tool has been presented at conferences and shared with other MPOs around the country. Also, for the past two years, the University of Cincinnati School of Planning has integrated the FIAM tool into their curriculum.

Over the past year, staff has undertaken the first major improvements, which included a total update of the website. He provided a demonstration of the tool. He explained that first, a user will input what currently exists on the site, including each land use, along with the number of dwellings or business units, building floor area, current property value and acreage for each. Next, details of the proposed development will be entered. The results will then be viewed, including a net summary of fiscal impact to the political jurisdiction showing net revenue from the existing and proposed mix of land uses and the estimated gain or loss in net revenue for the proposed land use change. Also provided will be a more detailed estimated based on revenue and cost categories, and also by land use. Mr. Meyer pointed out that a number of users have expressed interest in school district impact in addition to the impact to their own budgets. Staff was able to incorporate that into the updates. Another added feature is the Compare tab so a user can view two scenarios side-by-side for comparison.

Mr. Meyer explained that because there is a significant amount of data gathering and analysis involved in setting up a community in the model, a partnership comes with a cost. Currently, those costs are \$3500 for the first year and \$2500 annually thereafter.

Mr. O'Reilly asked if there is another way to show negative impact rather than red since this would be a concern to a community. Mr. Meyer explained that this is the risk of just looking at the acute numbers. He commented that land use decisions are not made in a vacuum and not based solely on costs. The model is meant to be used as a tool to understand what the changes would be. Mr. Simms-Howell suggested using a footnote to explain where the funds will come from. He stated that projections should be balanced. Mr. Meyer stated that staff will take this under advisement.

ITEM #3: INTERMODAL COORDINATING COMMITTEE REPORT

Mr. Andy Reser, staff, reported that the Intermodal Coordinating Committee met on Tuesday November 7. Ashley Patrick and Brad Mason presented the Legislative and Technology report. The committee heard a presentation about the I Build America Ohio Initiative to recognize the value of men and women in construction. They also heard a presentation from Tom Arnold of ODOT about the recently completed Martin Luther King at I-71 Interchange Project. Bob Koehler presented information on FHWA approval of the Functional Classification System and updates to the National Highway System. He also reported that the committee approved Administrative Modification #5 and recommended Amendment #5 for your approval.

A. Amendment #5 of the FY 2018-2021 Transportation Improvement Program

Mr. Reser explained that Amendment #5 to the FY 2018-2021 TIP includes one highway project and two transit projects in Ohio and one statewide line item in Indiana. He explained that since the mailout, there was a revision to the funding years for the Indiana item and the revised highway listing for the amendment was distributed around the table. The transit listing remains unchanged. Mr. Reser explained that PID #84492 includes significant changes to the funding amount. SORTA was awarded two projects under the Ohio Transit Preservation Partnership Program (or OTP3), a bus replacement project and fare collection equipment. OTP3 are ODOT controlled federal CMAQ funds. INDOT requested the addition of a statewide line item for state highway patrols. These projects are exempt from air quality conformity and notice was posted on OKI's website since October 25. No public comments have been received.

Ms. Maticic moved that the Executive Committee approve Resolution 2017-26 regarding Amendment #5 to the FY 2018-2021 Transportation Improvement Program. Judge Knochelmann seconded the motion; the motion passed.

B. Concurrence with the FHWA Approval of the Functional Classification System and National Highway System (NHS) Decennial Update

Mr. Koehler explained that every 10 years after the decennial census, USDOT requires a thorough and collaborative evaluation of the region's functional classification and National Highway System, in tandem with the Urbanized (UZA) boundary. In 2015, the UZA was reviewed, adjusted

and approved by the OKI Board. Following that approval, the review of the roadway systems was initiated. OKI staff was involved in this process along with the state DOTs. The result of that was a revised designation of the federal aid system that is referred to as the functional class and national highway system. Mr. Koehler stated that included in the mailout packet was the list of changes that were proposed to USDOT by the states. These were approved by FHWA in Washington, most recently for Ohio in August. Indiana and Kentucky had their systems approved earlier.

Mr. Koehler provided an overview of the functional class and NHS. He explained that the functional class includes the totality of roadways eligible for federal funds. Local roads are not considered part of the system and are not eligible for federal aid. Roadways are classified based on a hierarchy of function. The lowest class is the collector. The highest is the principal arterial. The collector routes accept traffic from local routes which provide primarily access to adjacent land use. The arterial's primary function is to accommodate longer trips that are regional or interstate in nature. He showed a graphic providing a simplistic view.

Mr. Humphrey moved that the Executive Committee approve Resolution 2017-27 providing concurrence with the FHWA approval of the Functional Classification System and National Highway System Decennial Update. Mr. Reed seconded the motion; motion carried.

ITEM #4: CONSENT AGENDA

President Rogers stated that each month a written report of committee activities is mailed to the Board of Directors. He stated that this mailing includes the October Consent Agenda items. Ms. Matacic moved that the Executive Committee approve the consent agenda as mailed. Mr. Bogard seconded the motion; motion carried.

ITEM #5: OTHER BUSINESS

There was no other business for discussion.

ITEM #6: ADJOURNMENT

Mr. Reed moved to adjourn the Executive Committee. Ms. Matacic seconded the motion. The meeting adjourned at 11:21 a.m.



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T.C. ROGERS, PRESIDENT



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MARK R. POLICINSKI, SECRETARY

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