



Appendix D: OKI Public Participation Summary

August, 2011

APPENDIX - OKI Public Participation Summary

1 March 3, 2011 Freight Plan Presentation

On March 3, a public meeting was held in the OKI Board Room to present the data findings of the study. The meeting was attended by 58 individuals. Attendees were asked to fill out a comment form and four comments were received following the meeting.

The Microsoft Powerpoint used was placed immediately following the public meeting on the freight plan's webpage at www.oki.org.

An electronic invitation was sent to the Freight Working Group, OKI Board and Intermodal Coordinating Committee (ICC). Flyers were distributed through a number of outlets including the Northern Kentucky Chamber Transportation Subcommittee, Cincinnati Port Brokers Association, Greater Cincinnati Chamber Transportation Subcommittee, City of Covington Transportation Task Force and River Advisory Council and a mailing to a number of local freight providers. The meeting was published on OKI's website and Facebook page and through Twitter. A media release and press release were distributed. Information regarding the meeting appeared in the Butler County Port Authority Blog Spot, Building Cincinnati Blog, Business Courier, WMUB website and WVXU website in addition to an on-air interview with OKI Executive Director Mark Policinski.

Communication of this two hour meeting was provided through the following channels and outlets:

- Public notice of the meeting was provided on OKI's Website, Facebook, and Twitter
- Press Release/Media Release
- ICC and Executive Committee Meetings (mailings, around the table, and verbal announcement)
- Constant Contact distribution to Freight Working Group list (95)
- Constant Contact distribution to Board and ICC
- Listing provided by Peggy Reis (7)
- NKY Chamber Trans. Sub. and Cincinnati Port Brokers Assn. E-Mail Lists via Tom Voss (30)
- Greater Cincinnati Chamber Transportation Subcommittee via Tom Ewing
- City of Covington Transportation Task Force Meeting 1/31/11 (25)
- River Advisory Council Meeting 1/3/11 (25)
- Barge Terminals Listing (47)

- Pipeline Listing (13)

The presentation generated media stories through the following outlets:

- WVXU –on air interview with OKI Executive Director Mark Policinski and website
- WMUB--website
- Butler County Port Authority Blog Spot 3/4/11
- Building Cincinnati Blog 3/7/11
- Business Courier Article 3/11/11

2 June 30, 2011 Freight Stakeholders Public Open House

On June 30, a public open house was held in the OKI Board Room from 4-6 p.m. with a brief presentation given by the project manager at 5 p.m. The purpose of the meeting was to present the recommendations of the study. The 53 attendees were invited to review the displays describing the recommendations and to fill out an evaluation sheet to provide input regarding the timing of the project and how each project met the study goals. Thirteen evaluation sheets were completed and an additional 21 comments were received.

The Microsoft Powerpoint used was placed immediately following the public meeting on the freight plan's webpage at www.oki.org.

In addition to placing ads in the Enquirer, Cincinnati Herald and the Spanish Journal, an electronic invitation was sent to the Freight Working Group, OKI Board and ICC. Flyers were distributed through a number of outlets including the Northern Kentucky Chamber Transportation Subcommittee, Cincinnati Port Brokers Association, Greater Cincinnati Chamber Transportation Subcommittee, and a mailing to a number of local freight providers. The meeting was published on OKI's website and Facebook page and through Twitter. A media release was distributed. An announcement of the public open house appeared in the Middletown Journal.

Communication of this two hour meeting was provided through the following channels and outlets:

- Legal Notice: Enquirer (5/31), Herald, Spanish Journal
- OKI's Website, Facebook, Twitter
- Media Release—June 23 and June 29
- ICC and Executive Committee May and June Meetings – around the table and verbal announcement at May and June meetings, June mailings
- Constant Contact distribution to Freight Working Group list, ICC and Board (138)

- Listing provided by Peggy Reis (7)
- Barge Terminals Listing (47)
- Pipeline Listing (13)
- NKY Chamber Trans. Sub. and Cincinnati Port Brokers Assn. E-Mail Lists via Tom Voss (30)
- Greater Cincinnati Chamber Transportation Subcommittee via Tom Ewing
- Draft Recommendations e-mailed to ICC, Board and FWG on 6/8; posted on OKI website, Facebook and Twitter
- The Open House generated a newspaper article in the Middletown Journal on June 29th.

3 Freight Presentations, Meetings, and Outreach

- Monthly meetings of the River Advisory Committee
- December 13, 2010 meeting with Procter & Gamble
- June 6-9, 2011 presentation at the Midwest Freight Forum in Kansas City, Missouri
- January 15, 2011 ORDC Conference Call
- February 17, 2011 meeting with the City of Cincinnati
- March 17, 2011 meeting with Boone County
- March 21, 2011 meeting with the Butler County Engineer's Office
- March 24, 2011 meeting with Warren County
- March 25, 2011 meeting with CVG
- March 28, 2011 meeting with Dearborn County
- March 29, 2011 meeting with Clermont County
- March 30, 2011 meeting with Kenton County
- April 6, 2011 presentation at the Kentucky Regional Freight Conference
- April 25, 2011 Hamilton County TID meeting
- April 27, 2011 meeting with the City of Covington
- May 10, 2011 ORDC/ODOT meeting with the City of Sharonville

- June 13, 2011 Dearborn County Economic Development Committee meeting
- June 21, 2011 City of Cincinnati Comprehensive Plan Update meeting
- June 27, 2011 Clermont County meeting
- July 6, 2011 Gold Medal site visit
- July 20, 2011 Butler County Engineer's Rail Conference
- July 21, 2011 ORDC meeting
- July 24, 2011 Hamilton County TID meeting
- July 28, 2011 Hamilton County Rotary meeting

Presentations Made to OKI Intermodal Coordinating Committee (ICC) and Executive Committee (acting on behalf of the OKI Board of Directors)

The slides and note pages for every Microsoft Powerpoint presentations used below were made available immediately following the meeting on the freight plan webpage at www.oki.org:

- October 12 and 14, 2010: Staff provided update presentation on freight planning activities to date and review overall timeline of the project.
- March 8 and 10, 2011: Staff provided update presentation on outcome of the March 3 Public Meeting and summary of data collected and findings to date.
- May 10 and 12, 2011: Staff provided update presentation on analysis and key findings – regional freight deficiencies and opportunities upon which the plan's draft recommendations will be built.
- June 7 and 9, 2011: Staff provided update presentation on draft recommendations made available for public review and comment.
- August 9 and 11, 2011: Staff presented a summary of the Final Draft of the OKI Regional Freight Plan Final Draft and requested OKI Executive Committee adoption