



FOR IMMEDIATE RELEASE

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OKI Named Client of the Year

(Cincinnati) Ohio-Kentucky-Indiana Regional Council of Governments (OKI) Executive Director Mark Policinski announced today that OKI has been named the client of the year by the Society for Marketing Professional Services (SMPS) of Greater Cincinnati.

“This recognition is a tribute to the hard work our dedicated professionals consistently provide for our communities,” said Policinski. “The award praises OKI’s project selection process, the management of those projects and our outstanding public outreach program. I am proud that almost every aspect of OKI is commended by this prestigious award.”

OKI was nominated by Edwards and Kelcey (EK) who worked with OKI on the Western Hamilton County Transportation Study and the Uptown Transportation Study. As described by EK in their award nomination, OKI is “an active champion for regional approaches to multi-modal modes of transportation, improving air quality and improving the overall quality of life for the eight-county, 198-community area for which it serves.”

Christine Matacic, president of OKI, said, “For more than 40 years, OKI has provided this region with the valuable service of planning effectively for our future. This award serves as recognition of that hard work and the important role OKI plays in improving the quality of life for our region.”

SMPS members can nominate an individual, company, or institution that has commissioned design, engineering or construction service. A diverse group of architectural, engineering and construction professionals evaluated the nominations and selected the award recipient. The SMPS will formally recognize OKI at the chapter’s Threshold Awards Gala on Thursday, May 3rd at the Duke Energy Center. *Business Courier* publisher, Douglas Bolton, will be the event’s keynote speaker.

OKI is a council of local governments, business organizations and community groups committed to developing collaborative strategies, plans and programs to improve the quality of life and economic development potential of the Tri-State.

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